

## Testimonial for Carolina Almeida – Graphic Designer (Year-Long Placement)

It has been a pleasure having Carolina as part of the Marketing Team during her year-long placement as a Graphic Designer, working alongside our Senior Graphic Designer. Over the past year, Carolina has grown in both confidence and capability, becoming a valued creative voice within the department.

Carolina delivered a wide range of impactful work, including the full suite of 15 animations (typically each 10 minutes long) for our online consumables training system, which have been extremely well received both internal and externally. She also took ownership of four editions of The Spin internal newsletter alongside various other items of brochureware, bringing fresh ideas, clear design thinking and strong attention to detail to every issue. Their work on the Brown Box Branding was another standout contribution, with over 70 designs completed helping to strengthen our visual identity.

Beyond their design and animation work, Carolina has developed significantly in how she contributes to team meetings and discussions, often sharing thoughtful insights and creative solutions. Their growing confidence throughout the year has been wonderful to see as she transitioned from her academic studies to a working environment, and their positive attitude has made them a pleasure to work with.

I'm delighted to recommend Carolina for future opportunities, any team would be lucky to have such a committed, talented and enthusiastic designer.

Mike Webb

Marketing Manager

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